Helping to decide where to publish

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Have you ever wondered where you should submit your next paper? Most likely, that was the case when you started your adventure with scientific publishing, and then again every time you switched your field of research or main research topic. Or maybe a new journal caught your eye and you wanted to know if it was worth trying it out?

Selecting journal is an important decision and gathering relevant intelligence may take some time and effort (and many people just stick to a handful of journals they know). With constantly increasing number of new journals (some of them "predatory") this task gets even harder. Recently launched Journal Finder made by the Elsevier publishing company [http://journalfinder.elsevier.com/], matches your abstract and title to the profiles of journals they produce. But this is only a partial solution, as there are many more journals than just from the Elsevier worth publishing in. But, luckily, now there is a new and better way of solving this decision puzzle and expanding your publishing horizons. Another new journal search tool was launched very recently, but we knew about it much earlier – simply because we involved in its creation.

The tool (which is a mobile phone application) is called HelpMePublish (HMP), and it is quite different from the mentioned above Journal Finder. You should read more about HMP [here](#) or in the [AppStore](#). Basically, HelpMePublish has some extra functionality which makes the key information easily available, and you even can rate your (un)favourite journals and help others to make their minds.

Shinichi and I helped preparing the "expert initial version" of the database for the field of "Evolution". During the process we got to learn that there are many more journals than we thought that publish evolution-related papers. Sometimes it was hard to decide which journals should get in and which should not, as there are many interdisciplinary ones. Then, designing classification system for the included journals was really tricky. Overall, it was a very interesting and educational to be involved in this project.

We hope you will find this application useful. There is some introductory special discount offer on it at the AppStore (by the way, we do not get any profits from the sales).

Details
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